

Medium-term Management Plan Seibu Vision 2027

Seibu Electric & Machinery Co., Ltd.

May 15, 2024

Our Purpose

We will humbly explore the essence of technology, using it to contribute broadly to the world with nature as our guide

There is a fine line between humility and servility, and between pride and arrogance. Our commitment is: Throughout the highs and lows of business, we will keep our purpose in our hearts as we make our products with humility and pride and serve our customers. Guided by a belief that mechanized civilization and nature can coexist, we will contribute broadly to the world.

Basic Management Policy

- (1) Pursuing "Ultra-precision and Mechatromation^{*1}" and leading the creation of new, distinctive products
- (2) Thoroughly implementing the CBS method^{*2} and living up to our customers' trust with flexible, quick, and straightforward proposals and on-time delivery
- (3) Focusing our sincerity and commitment on quality and costs, which reflect our mindset and drive sales growth

Guiding Principles

- (1) Go to the actual place and see for yourself, specifically quantify—immediately analyzing and immediately executing
- (2) If input is hard, output will be easy
- (3) If you see a tree, look for the branches, think of the forest, and explore the climate
- *1. Mechatromation: A concept that aims to realize automation by fully leveraging mechatronics and human wisdom
- *2. CBS method: Cooperate, Build-up & Service

Sales activities based on holding true to genuine technical ideals. The CBS method aims at creating good systems by cooperating with customers based on an understanding of their actual needs.

History of Seibu

Founded in 1927 as Seibu Each path is creating a new future

 1927 Founded as Seibu Electric and took over operations of the Kyushu Factory of Toho Electric, which was an electric machinery factory of Toho Electric (currently Kyushu Electric Power Co., Inc.)

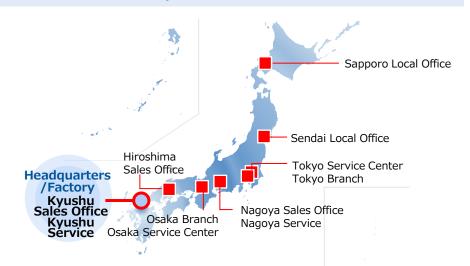
Started manufacture and repair of electrical machinery and devices (transformers, motors, generators) and electric meters

- 1939 Reorganized as Seibu Electric MFG. Co., Ltd. (established)
- 1945 Moved to Koga-machi, Kasuya-gun, Fukuoka Prefecture (currently Koga City, Fukuoka Prefecture)
- 1954 Began manufacture and sales of valve controllers (start of Industrial Machine Business)
- 1959 Began manufacture and sales of machine tools (lathes) (start of Precision Machine Business)
- 1966 Completed first automated warehousing system (start of Distribution Equipment Business)
- 1972 Developed world's first CNC wire EDM
- 1986 Changed the corporate name to Seibu Electric & Machinery Co., Ltd. Listed on the Fukuoka Stock Exchange
- 1991 Adopted business division system
- 2006 Listed on the Second Section of the Tokyo Stock Exchange
- 2007 Built new headquarters building and new factory
- 2012 Formed business/capital alliance with Toyota Industries Corporation
- 2018 Started valve control stock sales in Thailand
- 2024 Established U.S. joint venture Seibu America Corporation
- 2024 Built new precision machines factory and office building in response to an increase in demand for wire EDM

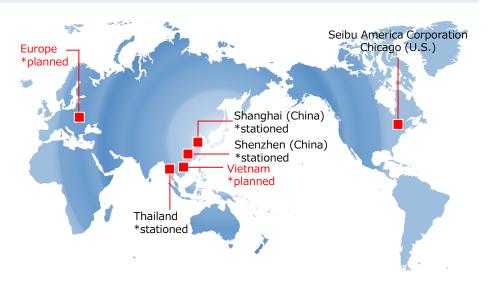
 2027 100th anniversary of the Company's founding

Anniversary





Business locations overseas



Seibu's Business and Value Provision Areas

Seibu is an integrated mechatronics manufacturer with focus on distribution equipment, industrial machines, and precision machines in its pursuit of "Ultra-precision and Mechatromation"

We provide one-stop services for processes from basic concept to design, manufacturing, and after-sales service Sales breakdown by business segment (FY2023)



36%

Distribution

43%

Business	Main products	Features	Value provision areas	Main applications
Distribution Equipment Business	 Automated warehousing systems FMS systems Automatic case picking systems Conveyor and handling systems Robotics Material Handling 	Offers integrated logistics solutions combining software with the Company's proprietary technical capabilities in building compact and economical systems	Workforce optimization/space saving/energy saving (reducing CO2 emissions), productivity improvement/loT/digital transformation, traceability/prevention of misdeliveryImage: transformation of transformation of transformation of transformation of transformation traceability/prevention of transformation, traceability/prevention of transformation, traceability/prevention of transformation,Image: transformation of transformation traceability/prevention of transformation, traceability/prevention of transformation,Image: transformation of transformation, traceability/prevention of transformation, traceability/prevention of transformation,Image: transformation of transformation, traceability/prevention of transformation, traceability/prevention of transformation,Image: transformation of transformation, traceability/prevention of transformation, traceability/prevention of transformation, traceability/prevention of transformation, transformation, transformation,Image: transformation of transformation, transformation, transformation, transformation, transformation, transformation,Image: transformation of transformation, transformation, transformation, transformation, transformation,Image: transformation, transformation, transformation, transformation, transformation,Image: transformation, transformation, transformation, transformation, transformation,Image: transformation, transformation, transformation, transformation, transformation,Image: transformation, transformation, transformation, 	 Logistics Batteries, electrical equipment Transportation, warehousing, wholesale Machinery Pharmaceuticals, chemicals Food
Industrial Machine Business	 Valve actuators Gate actuators Valve/gate control systems 	Provides valve actuators and gate actuators that are key to enabling lifelines such as water, electricity, gas, oil, and other energy sources	$\label{eq:process streamlining, workforce optimization, energy saving, quality, cost, delivery time, and maintenance technology \begin{tabular}{lllllllllllllllllllllllllllllllllll$	 Government offices (Ministry of Health, Labour and Welfare, Ministry of Land, Infrastructure, Transport and Tourism, Ministry of Defense, local governments) Valves and gates Electrical machinery, heavy industry, shipbuilding
Precision Machine Business	 Ultra-precision and high-precision wire EDMs Ultra-precision wire EDMs (oil spec.) High-precision, compact NC lathes Free-form internal 	Develops wire EDMs with proven pitch machining accuracy, NC lathes for precision parts machining, and cutting machines that enable free-form machining,	Production of high-precision parts, reduction of labor costs	 Precision molds Automobiles, aircrafts Electronics, electrical machinery Optics
	grinding machines	etc.	Ultra-precision wire EDM High-precision free-form internal grinding machine	3

Vision for Seibu and Positioning of New Medium-term Management Plan "Seibu **Vision 2027**"

Seibu Vision 2027 Connect with people through superior technology for a brighter future"

What matters most is to be a company that continues to create value for a brighter society.

We will shift to management that focuses on growth and capital efficiency as well as profitability and financial soundness, while taking on the challenge of new businesses and contributing broadly to the world as we look to the future beyond our 100th anniversary.

Challenge 240

- Increased product capabilities through quality improvements along with standardization and cost reduction
- Accelerated technology development and created new products

2021

• Expanded sales to China and Southeast Asia

2018

Challenge 280

- Developed models to meet overseas demand; cooperated with local partners
- Increased production capacity at processing centers
- Strategically promoted sustainability





Seibu Vision 2027

- Shift to management with a focus on growth potential and capital efficiency
- Improve P/B ratio; increase corporate value and stock value
- Strengthen management foundation with an emphasis on human capital

2024

2023 Developed Semflex[®]-VMM-Z



Aim to be a global niche company that helps to build a sustainable society and environment, creating social value and economic value



2024

Building a new wire EDM production plant (scheduled for completion by end of September)



Review of Previous Mediumterm Management Plan (Challenge 280)

- Results against numerical targets
- Business strategy outcomes and challenges
- Analysis of current situation in terms of cost of capital and stock price

Overview of New Mediumterm Management Plan (Seibu Vision 2027)

Basic policy

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01

02

- Quantitative targets
- Business strategy
- Measures that are conscious of cost of capital and stock price



Business Strategy

- Distribution Equipment Business: Targets and basic strategy
- Industrial Machine Business: Targets and basic strategy
- Precision Machine Business: Targets and basic strategy



Financial Strategy

- Financial policy
- Capital allocation
- Investment plan
- Changes in dividend policy

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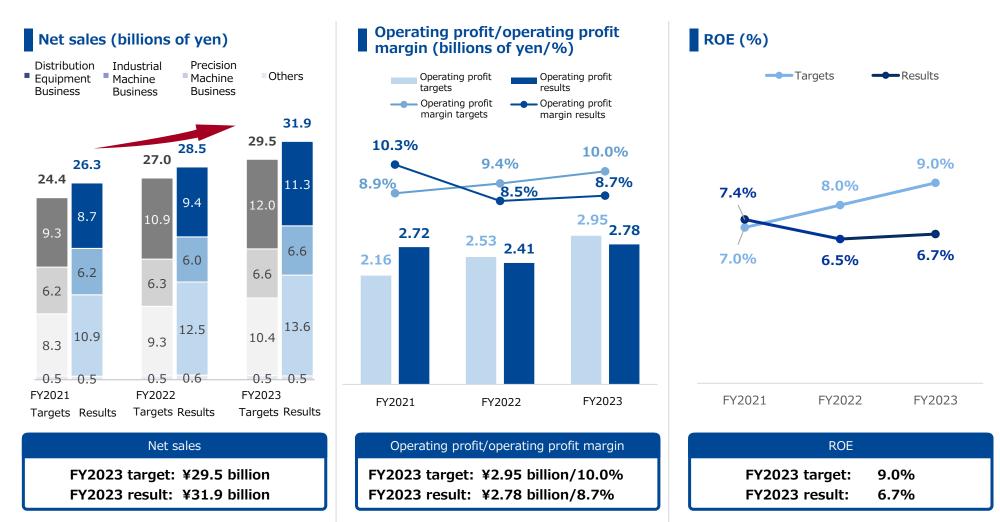
Management Foundation

- Governance
- Human resource development plan
- Diversity plan
- Environmental improvement
 activities



Review of Previous Medium-term Management Plan (Challenge 280)

We steadily achieved our plan and continued to grow in terms of net sales. However, prices of raw materials and resources soared and despite efforts to pass these on to sales prices and to cut costs, operating profit margin came under pressure from fiscal 2022 onward.



In addition to achieving our overseas sales targets, we succeeded in expanding the scale of our maintenance and service sales and launching products and services for new markets. Our ongoing tasks are to expand globally aside from China, further strengthen our services, capture decarbonization demand, and develop new products for growth fields.

	As a manufacturing company dedicated to the pursuit of "Ultra-precision and Mechatromation," we supply the market with products and services that help improve productivity and convenience for our customers			
	Distribution Equipment Business	Industrial Machine Business	Precision Machine Business	
Basic policy of Challenge 280	 Increase profitability of conventional automated warehouses and develop new markets Develop and expand sales of Robotics Material Handling Expand sales through proposal-based services and enhance call centers 	 Expand orders for ME business by strengthening maintenance plan proposals Expand disaster preparedness products into private sector demand and gate market Launch overseas production plant and develop products/expand sales 	 Aim to break away from depending solely on China Develop new products for target fields (semiconductors/EVs/medical/ forging dies) Enhance maintenance and technical support and strengthen branding 	
	Strengthen management foundation (standardization, CDs, digitalization promotion, human reso development, sustainable management)			
Achievements	 New market system sales: +¥0.4 billion Maintenance and service sales: +¥0.3 billion Created series of palletizing and depalletizing products in Robotics Material Handling 	 Maintenance and service sales: +¥0.3 billion Private sector demand/gate market sales: +¥0.2 billion Started knock-down production in Thailand 	 Sales of high-precision processing machines for growth fields (EVs, medical, etc.): +¥1.8 billion Established U.S. joint venture Seibu America Corporation (April 2024) 	
	Expanded overseas sales (overseas sales ratio in FY2023: 38% (plan: 32% or more))			
Future initiatives	 Boost system construction capability and speed; respond to an increase in construction projects Address "2024 Problem" (truck loading/unloading) Develop sales overseas and enhance services 	 Launch new products for decarbonization New initiatives for recurring revenue business (enhance services) Consider establishing local production plants overseas 	 Strengthen sales and technical support systems in regions other than China, and ASEAN, North American, and European markets Develop large, high-precision machines for EV motor core molds and optical lens industry 	

Review of Previous Medium-term Management Plan (3) Analysis of current situation in terms of cost of capital and stock price



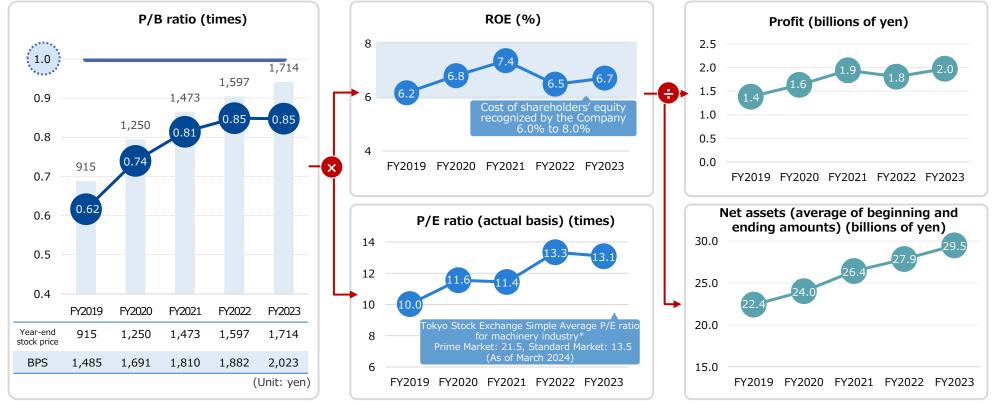
Although the stock price rose in the previous Medium-term Management Plan period, the P/B ratio fell below 1.0. We recognize achieving a P/B ratio of 1.0 or more as a key management issue.

ROE

We recognize that ROE has not exceeded our cost of shareholders' equity, which we recognize as around 6.0% to 8.0%^{*}. Although net assets have increased due to profit accumulation, background factors such as soaring raw material and energy prices led to insufficient growth in profit.

factors such as soaring raw material and energy prices led to insufficient growth in profit. * Based on the CAPM model, our cost of shareholders' equity is calculated as 3.0% to 5.0%. However, we found in our analysis that properly measuring expected market returns with the CAPM model is difficult due to low liquidity given the low P/B ratio below 1.0. We therefore calculated the CAPM model-based cost of shareholders' equity using the beta of a selected peer company.

P/E ratio The P/E ratio is trending below the industry average. We recognize that we have not managed to adequately communicate our growth strategy, or low liquidity has hindered price formation.



* Source: Tokyo Stock Exchange. Based on actual results for the latest fiscal year



Overview of New Medium-term Management Plan (Seibu Vision 2027)



Seibu Vision 2027 Slogan Seibu Vision 2027 Slogan State Connect with people through superior technology for a brighter future Lead Tech Exploration

	Business strategy	Financial strategy/management foundation	
	 Enhancing profitability of existing businesses Cost reduction through standardization, productivity improvement, etc. Strengthening maintenance and service business 	 Balance sheet management Increasing return on assets Making use of leverage Reviewing shareholder return policy 	
Priority measures	 Accelerating global expansion Accelerating the development of ASEAN, North American, and European markets Maintaining Greater China market 	• Digital transformation/smart factories	
	Taking on challenges into new areasDeveloping solutions for growth markets Entering decarbonization market	 Governance Human resource development Sustainability 	
Social	improving productivity infrast	of fluid control cructure chine Business) Ultra-precision machining solutions (Precision Machine Business)	
issues that Seibu helps solve	Declining workforce, 2024 Problem	Decarbonization, carbon neutrality	



Overview of New Medium-term Management Plan (2) Quantitative targets



Overview of New Medium-term Management Plan (3) Business strategy

KPIs

(+¥1.55 billion from FY2023)

Through the efforts of each division working independently and in collaboration, we will realize our company-wide business strategies.

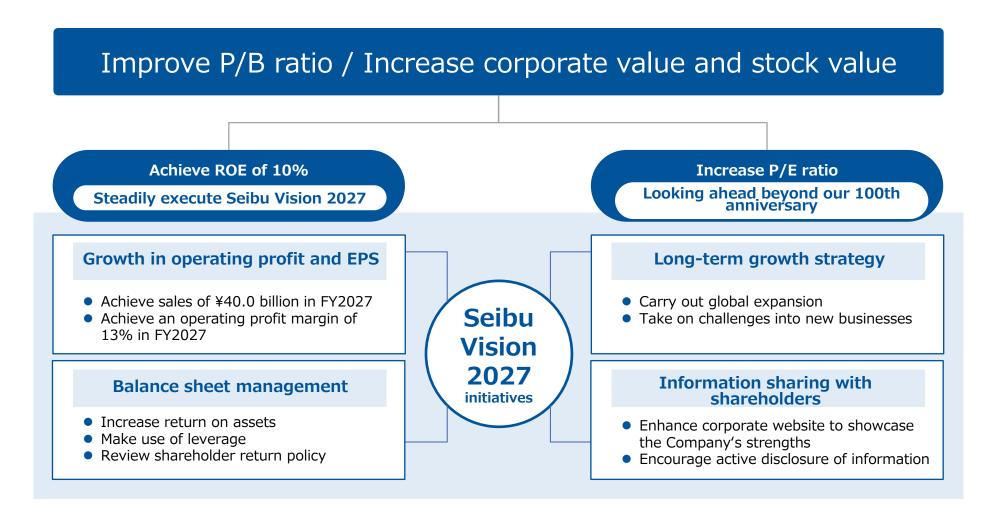
Company- wide business strategies		(1) Enhancing profitability of existing businesses	(2) Accelerating global expansion	(3) Taking on challenges into new areas
		 Cost reduction through standardization, productivity improvement, etc. Strengthening maintenance and service business 	 Accelerating the development of ASEAN, North American, and European markets Maintaining Greater China market 	 Developing solutions for growth markets Entering decarbonization market
Strategies	Distribution Equipment Business	 Increase profitability of conventional automated warehouses Strengthen maintenance services by expanding locations and thoroughly proposing inspections and maintenance 	 Establish overseas sales and service system in cooperation with trading companies and machining center manufacturers 	 Provide solutions for growth markets (logistics, batteries/electrical, machinery, quasi-drug cosmetics, food industries) Develop products to solve 2024 Problem
es for each	Industrial Machine Business	 Maintain a share of public sector projects in Japan at 80% Strengthen maintenance services by expanding locations, securing order intake for electrification of other companies' products, etc. 	 Establish a sales and production base in Thailand Expand sales to ASEAN markets 	 Develop explosion-proof products for hydrogen and ammonia Develop products with advanced integrated standalone power modules (solar + battery)
division	Precision Machine Business	 Optimize profitability through cost pass-through Enhance quality, maintenance, and technical support; strengthen and establish distributors 	 Strengthen expansion into ASEAN, North America, and Europe Maintain Greater China sales and profits 	 Develop solutions to meet needs of growth industries (EVs, semiconductors, lenses, medical, batteries, aerospace)
 Strengthening company-wide management foundation Promote smart factories (visualization using IoT, automation/workforce optimization) to boost productive strictly keep delivery dates Promote company-wide digitalization and digital transformation (ERP, sales support, corporate division) to productivity 				
	FY2027 npany-wide	Maintenance services sales: ¥7.05 billion	Overseas sales: Overseas sales ratio	New customer/area sales: +¥8.0 billion

(+¥4.3 billion from FY2023)

40% or more

(Compared to FY2023)

By implementing the measures of Seibu Vision 2027, we aim to achieve ROE of 10%, increase the P/E ratio, and achieve a P/B ratio of 1.0 or greater.









Business Strategy (1) Distribution Equipment Business: Targets and basic strategy

Offering "material handling solutions for improving productivity" that precisely capture customer needs (1)Increase profitability of conventional automated warehouses and Basic strategies **Operating profit margin Numerical targets** develop target markets (logistics, batteries/electrical, semiconductor, machinery, quasi-drug cosmetics, and food) Expand sales by strengthening proposal capabilities of Robotics Beverage system for **12.0%** convenience stores (2) Material Handling solutions 9.8% (overhead view) Expand sales through proposal-based sales and services and 15.5 bn (3) establish overseas bases Unique solutions backed by unrivaled products in the field of logistics 11.3 bn Our strengths and warehouse management System enabling one-stop delivery of total system solutions (from proposal development and manufacturing to construction and

- service) Diverse product lineups and extensive experience in support for customized specifications
- Extensive repeat business from loval customers

Market development strategy (leveraging our strengths to enter new markets)

- Overseas Strengthen cooperation with machining center manufacturers and partner companies to develop Greater China, ASEAN, and North
- American markets Service/renewal
 - Enhance proposal-based services
 - Reactivation of business with existing customers
 - New inspection contracts
 - Expand service locations
 - Establish 24/7 call center

Market penetration strategy

Existing products and services

Conventional

cranes

New cranes,

automated warehouses

improvement on special

Contracted/OEM cranes



- Handling)
 - Proposals, development, and sales expansion for solving the 2024 Problem
 - Automated truck loading/unloading system
 - Mixed-load palletizing/depalletizing system
 - Rollouts and sales expansion of automated case picking systems for supermarkets and convenience stores
 - Development and expansion of sales of automation systems for the battery and electrical machinery industries
 - Use of AI to boost distribution center efficiency
 - Strengthening proposal capabilities through digital transformation and human resource development
- New product development strategy (providing new value to existing markets/customers
- New products and services



Net sales

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Compared to FY2023

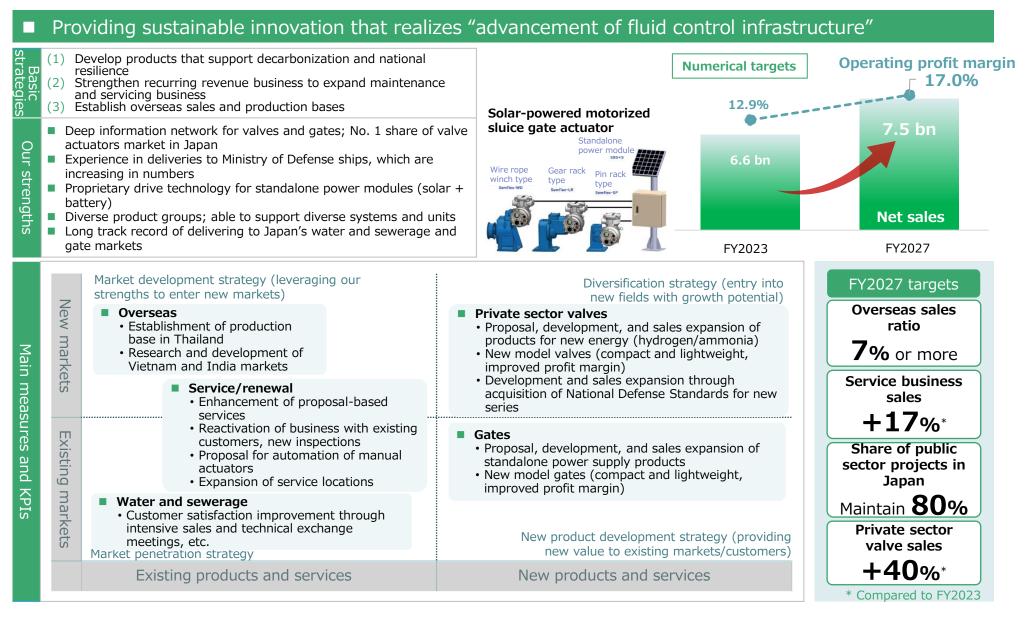
New markets

Existing

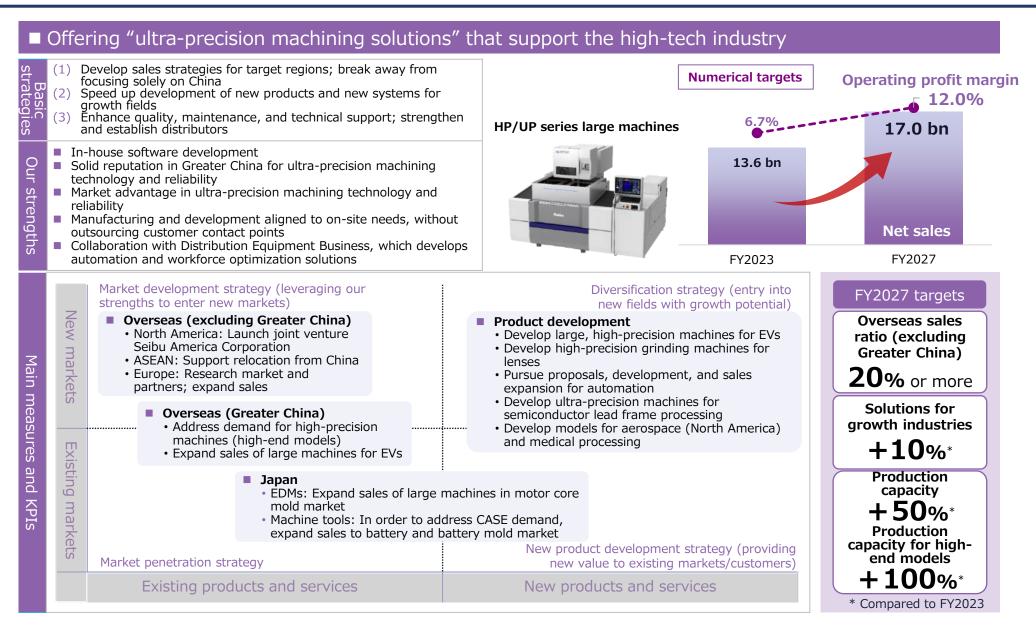
markets

Main measures and KPIs

Business Strategy (2) Industrial Machine Business: Targets and basic strategy



Business Strategy (3) Precision Machine Business: Targets and basic strategy

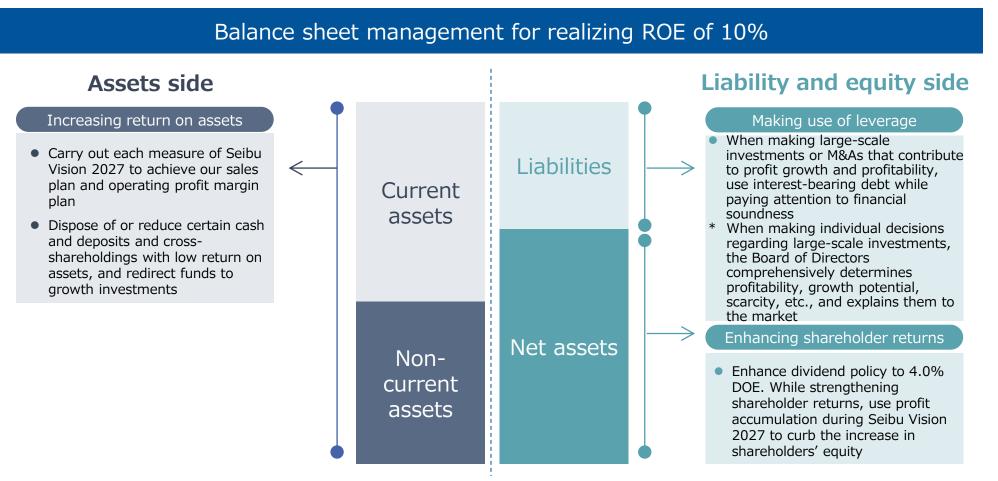




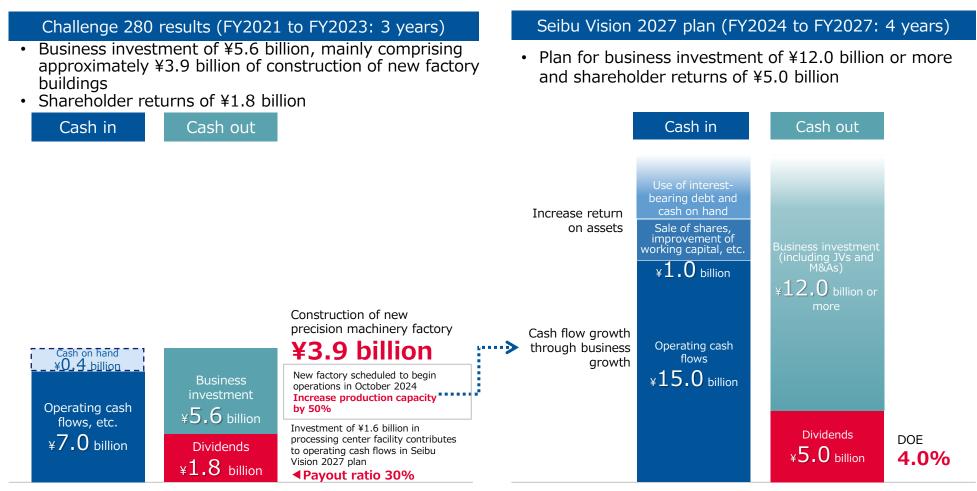
Financial Strategy



By focusing our capital allocation on improving corporate value, we will increase return on assets. By enhancing shareholder returns and using appropriate leverage, we will optimize the liability and equity side and improve return on equity.

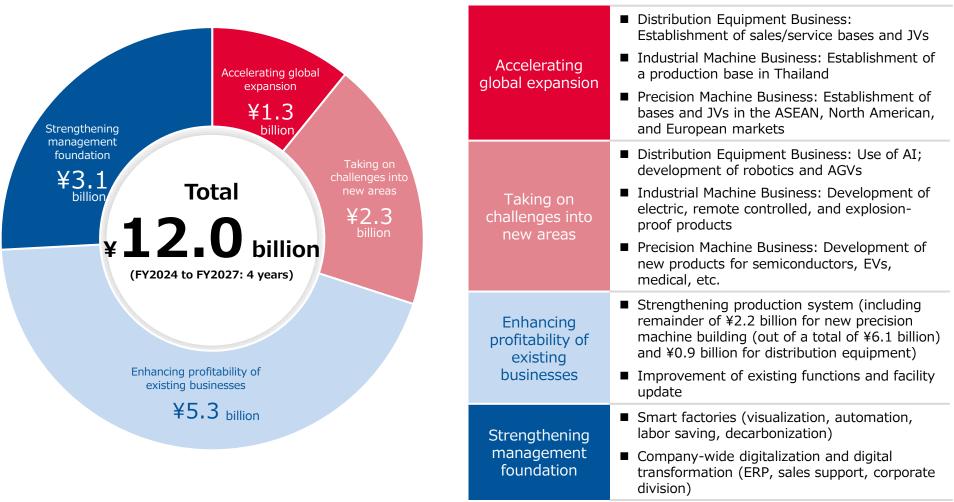


Use cash from operating cash flows and improved return on assets to significantly increase investment and shareholder returns during Seibu Vision 2027 and use leverage (interest-bearing debt) for large M&A opportunities

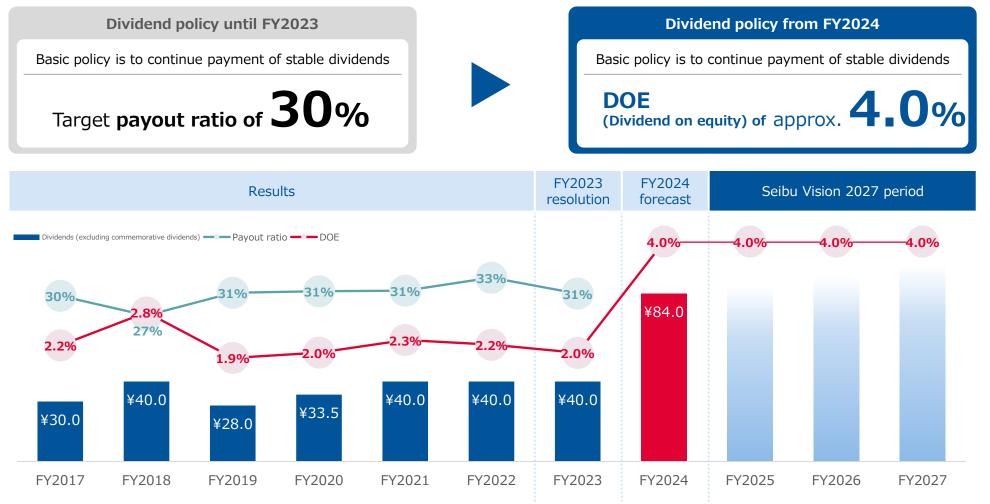


Financial Strategy (3) Investment plan

To realize sales and profit plans under Seibu Vision 2027 and pursue growth beyond our 100th anniversary, we will allocate funds to each of the three company-wide business strategies as well as to strengthening management foundation.



In order to enhance returns to shareholders and achieve ROE of 10%, we aim to achieve DOE (dividend on equity^{*1}) of 4.0% for dividends from fiscal 2024.



* 1. Dividend on equity = Dividends per share / Consolidated net assets per share at the end of the fiscal year. Results period shows the averages of dividends per share / consolidated net assets per share at the beginning and end of each fiscal year.



Management Foundation



Basic approach to corporate governance

Our company credo is "Unwavering trust opens the path to tomorrow," and our purpose is "We will humbly explore the essence of technology, using it to contribute broadly to the world with nature as our guide." Our greatest task is to contribute to the global market and earn its trust, while enabling our business to prosper. Therefore, our basic approach to corporate governance is to put in place a management system that is highly efficient, transparent, and sound, and to implement measures to maintain it.

We have established a Board of Directors, a Board of Corporate Auditors, a Nominating and Compensation Committee, and President Management Review Meeting, thereby enhancing the fairness and transparency of management and providing an efficient corporate governance system.

Status of efforts on corporate governance

Fiscal year	Measures
	Increased the number of independent External Directors from one to two
FY2020	Introduced performance-linked share-based remuneration system
	Decided basic policy on Directors' remuneration
FY2022	Established Nominating and Compensation Committee
	Revised remuneration system for Directors
FY2023	Disclosed Board of Directors' skills matrix
FY2024	Introduced an executive officer system

Issues to be considered

- Increase ratio of External Directors
- Policy with a focus on diversity of the Board of Directors

Governance system

Board of Directors

Decides on basic policies for the Company's business management and supervises Directors in the execution of their duties. Consists of all Directors and all Auditors.

Board of Corporate Auditors

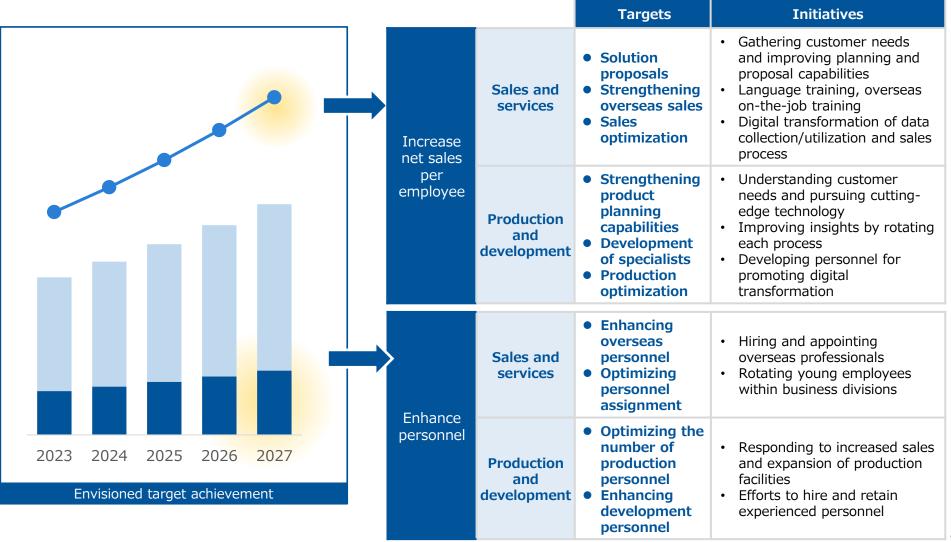
Receives reports on important matters related to audits, discusses these matters, and makes resolutions. Consists of all Auditors.

Nominating and Compensation Committee

Established to further enhance corporate governance by strengthening the independence, objectivity, and accountability of functions of the Board of Directors that relate to Director nominations, remuneration, etc. Consists of three or more members selected by the Board of Directors, the majority of which are independent External Directors.

President Management Review Meeting

Established to enable the President to confirm the progress of management, point out issues, and establish measures appropriately and quickly, and based on these efforts, to strongly advance management activities. Consists of the President, Directors, and Auditors. Relevant personnel are also invited to attend the meeting and provide opinions. Looking toward achieving net sales targets, we will work on increasing labor productivity while enhancing personnel.

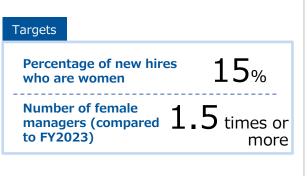


Basic policy

We aim for our work environment to be a place where employees with diverse senses of value and personalities recognize and respect each other, and where employees enjoy mental and physical health, make full use of their talents, and find satisfaction in their work.

Promoting the active participation of diverse workforce

- Company briefings and internships for female students
- Career design training
- Career development training
- Unconscious bias training
- Hiring qualified personnel and digital transformation personnel
- Promoting organizational understanding, support for building internal networks, etc.



Creating a comfortable working environment

- Improving long working hours
- Increasing paid leave utilization rate
- Preventing harassment
- Increasing the uptake of parental leave
- Revising and maintaining regulations and systems
- Improving retention rate

Initiatives

- Setting "no overtime day" (one day a week)
- Setting target value for number of days of paid annual leave taken
- Regular follow-up interviews with HR (for employees who have been employed for less than 3 years)

Building a system for career development

- Annual training, position-specific training, training for nextgeneration managers, training for next-generation executives
- Use of various external training courses (technical training, language training, digital transformation training, etc.)
- Training by in-house instructors; assignment to external training
- Human resource development to strengthen overseas operations

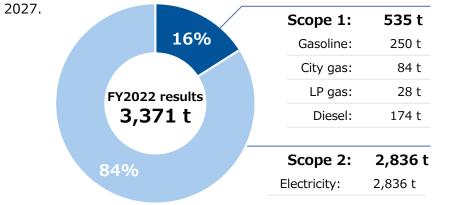


Management Foundation (4) Environmental improvement activities

We recognize that supporting decarbonization is key to our business development. By managing climate-related risks and opportunities, we adapt our product development and market launches to changes in the market environment as we work to contribute to a decarbonized society.

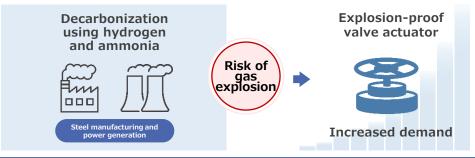
Metrics and targets

We will promote introduction of renewable energy and reduce GHG emissions from the use of electricity at our headquarters to zero by fiscal



* Disclosure of GHG emissions in accordance with TCFD recommendations

Product development for decarbonization — examples of initiatives in private sector valve segment



Governance and risk management

- We aggregate climate-related risks and opportunities at our Company-wide Environment Management Committee, setting environmental targets according to their importance and urgency, and carrying out environmental improvement activities.
- The status of these efforts is reported to the Company-wide Risk Management Committee, which comprises Directors and provides guidance and advice.



- Amid transition to a decarbonized society, many industries such as steel manufacturing and power generation have been adopting decarbonization technologies using hydrogen and ammonia. These technologies involve handling hydrogen and ammonia, explosive gases, in high temperature/high pressure environments, giving rise to the need for valve actuators with high explosion-proof performance.
- Using the explosion-proof technology that we have been cultivating for many years, we are developing explosion-proof valve actuators compatible with hydrogen and ammonia. We perceive shifts in customer demand as earning opportunities, and will work to strengthen product competitiveness through decarbonization.

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All forward-looking statements in this document are based on the Company's judgments and assumptions that are made using information currently available and contain risks and uncertainties. Therefore, actual results may differ from these forecasts.



Seibu Electric & Machinery Co., Ltd.

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